

# Annual Report 2013-2014

# Mission

The Literacy Council of Sarasota builds a more literate community by helping adults and families improve English language communication skills through personalized, needs-based tutoring and small group instruction.



LCS Tutor Training at New College of Florida, Fall 2013



#### **Board of Directors**

Jennifer Fretz-Smith President

Ted Lindenberg *Vice President* 

Diane Trettin Secretary

Pamela Gillard Treasurer

Carol Darling Linda T. Jones Jackie W. Mills Thomas Perkins Paul J. Schafer Ashley Salter Carol Sukoneck

## Staff

Tom Melville
Executive Director

Marilyn Cox Program Coordinator

Patricia McMahon Office Manager

Bryan Watson

AmeriCorps VISTA

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# <u>Website</u>

sarasotaliteracy.org

#### **Facebook**



LCSarasota 860 likes and growing...

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1750 17th St., Ste. K-3 Sarasota, FL 34234 Phone: 941-955-0421

## **Literacy Matters!**

From the Board President and Executive Director



Tom Melville and Jennifer Fretz-Smith

It has been a year of change and transition at The Literacy Council of Sarasota (LCS). The **LCS Board of Directors hired Tom Melville as the new Executive Director** this past February. A military veteran, Tom brings with him almost 20 years of nonprofit executive management experience. As a seasoned nonprofit Executive Director, Tom continues to build upon the many accomplishments of his predecessor, Shon Ewens, who departed earlier in the year to take the position of Executive Director at the Healthy Start Coalition of Sarasota County, Inc.

Even with a leadership transition, it was another year of action for LCS. With 95 new ProLiteracy-certified volunteer tutors trained since last summer, we currently have 190+ active volunteer tutors and 256 active learners (192 active tutor learner pairs with 64 learners enrolled in small group instruction with our community partners). Other significant accomplishments this past year include a successful 7th Annual Literacy Matters Luncheon, new tutor training at New College of Florida, continued participation in AmeriCorps VISTA, a new partnership with Experience Works to provide adjunct staff, and the launch of a new Health Literacy program made possible through a grant from Florida Blue and the Florida Literacy Coalition. In the last five years, LCS has helped over 1,500 adult learners reach their goals.

The Literacy Council of Sarasota has been helping make the community more literate over the past three decades. **We sincerely thank all of our dedicated supporters** who have made that possible. At the same time, we invite the community to continue its support and investment in our important work of **transforming lives**, **one person at a time**, **each and every day**.

Since 1978, LCS has been achieving its mission by:

- o **Teaching** through one-on-one tutoring and small group instruction that enables adults to acquire reading, writing, speaking, and comprehension skills to meet the demands of daily life, to improve their potential for fulfilling employment, and to enhance the quality of life for themselves and their families.
- o **Recruiting, training, and supporting** ProLiteracy-certified tutors and other volunteers who perform the important LCS activities that result in a more literate Sarasota community.
- o **Raising community awareness** so that cooperative efforts lead to increasing literacy and supporting the goals of the organization.
- o *Collaborating* with other local, state, and national organizations to educate decision-makers, co-sponsor activities, and jointly work on projects relating to adult and family literacy.

# **LCS Programs**

- Adult Basic Education
- Workplace Literacy
- Financial Literacy
- GED-TABE-TOEFL
- ESOL English for Speakers of Other Languages
- Jail Literacy Program
- Health Literacy Program new in 2014!

# 7th Annual Literacy Matters Luncheon



Many thanks to event Chair Robyn Citrin, Co-Chair Mary Beth Bos, Committee Members & Our Sponsors!





SARASOTA MAGAZINE





Mary Beth Bos & Shon Ewens



Betty Schoenbaum & Robyn Citrin

#### **National Book Award**



Frank Fineshriber Ryan and Wendy Glasser

#### **State Book Award**



Bailes Consulting Services

Margaret D'Albert James E. Duffy

# **LCS Community Partners**



















**Inmate Ministry**Foundation

# SARASOTA COUNTY







# Community Awards presented by Jennifer Fretz-Smith



James E. Duffy , Friend of Literacy Award honoring Phil King



Volunteer of the Year Award honoring Janis Williams

#### **Proud LCS Learners**



Diane Trettin (LCS Board & Tutor) with Desi Chambers (GED)



Denis Rodriguez (ESOL) Literacy Ambassador Certification



LCS Tutor Class, February 2014



Greg Smith, Florida Literacy Coalition Executive Director, congratulates LCS' Marilyn Cox on receiving Health Literacy Grant award.

# Thank you for your support of LCS!

Help someone reinvent their life! Become a volunteer tutor. Contact LCS today at (941) 955-0421

#### LCS FY 2014-15 Budget

### **Public Support:**

Grants (Fnds, Trusts, Corps)	\$ 97,000
Fundraisers	\$ 27,000
Contracts/Fees	\$ 16,000
Individual Contributions	\$ 15,000
In-Kind Services & Supplies	<u>\$ 15,000</u>
<b>Total Public Support</b>	\$ 170,000

#### **Expenses:**

Program Support	\$127,500
General & Administration	\$ 26,900
Fundraising	<u>\$ 15,600</u>
<b>Total Expenses</b>	\$170,000



Bryan Watson, LCS VISTA, at Newtown Health Literacy Expo

#### LCS in Action:

- o 190+ Active Volunteer Tutors
- o 256 Active Learners
- o 192 Active Pairs
- 64 enrolled in Conversation Cafes,
   Children First Family Literacy, Goodwill
   Workplace Literacy, and GED Prep at the
   Library & Harvest House
- o 30+ Waiting Learners
- 95 ProLiteracy-certified Volunteer Tutors trained since July, 2013
- o Over 1,500 adult learners served in the past 5 years

#### Kenneth F. Kandefer

Certified Public Accountant 2262 Gulf Gate Drive Sarasota, Florida 34231 (941) 921-3221 FAX (941) 924-1774 e-mail – kfk.cpa@verizon.net

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#### INDEPENDENT AUDITOR'S REPORT

To the Board of Trustees of The Literacy Council of Sarasota, Inc. Sarasota, Florida

We have audited the accompanying financial statements of The Literacy Council of Sarasota, Inc. (a nonprofit organization) which comprise the statement of financial position as of June 30, 2013, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinio

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Literacy Council of Sarasota, Inc. as of June 30, 2013, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### Other-Matter

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The schedule of functional expenses on page 4 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole

Kenneth F. Kandefer, CPA Sarasota, Florida December 20, 2013

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THE LITERACY COUNCIL OF SARASOTA, INC. STATEMENT OF FINANCIAL POSITION JUNE 30, 2013				
ASSETS				
Cash and cash equivalents Property and equipment, net		\$	74,461 5,640	
TOTAL ASSETS			80,101	
LIABILITIES AND NET ASSETS				
Liabilities:				
Payroll taxes payable	\$ 1,367.00			
TOTAL LIABILITIES			1,367	
NET ASSETS				
Restricted Unrestricted	50,000 \$ 28,734.00			
TOTAL NET ASSETS END OF YEAR			78,734	
TOTAL LIABILITIES AND NET ASSETS		\$	80,101	