



The Literacy Council of Sarasota, Inc.

Support Literacy, Support Our Community!

For nearly 30 years The Literacy Council of Sarasota, Inc. (LCS), a not-for-profit 501(c)(3) education organization, has made strides in boosting the literacy rate in Sarasota County, having a profound impact on the lives of thousands of program participants, their families, the community and the economy. LCS is supported only by small foundation grants, volunteers and members; therefore, LCS needs the help from our business community to help support and continue its mission. Please find the enclosed information about the various ways your business or organization can make a difference. As a sponsor, your company or organization will receive opportunities (each sponsorship opportunity varies) for logo or name recognition through promotions, newsletters, website, Public Relations, pre-event and on-site marketing strategies. For further information, please contact Kristin Szafraniec, Executive Director at info@sarasotaliteracy.org or call (941) 955-0421. Thank you in advance for joining us in our efforts *to build a more literate community*.

- Adopt – The Literacy Council of Sarasota** - Sponsorship will help support family literacy workshops, community outreach, program of choice (Basic Literacy, ESOL, or Workplace Literacy), pays for textbooks, buys materials, underwrites office operations and provides training for tutor volunteers.
- Sponsor a 30th Anniversary Event (TBA)** - Sponsor an event in celebration of The Literacy Council of Sarasota's 30th anniversary. Many opportunities will be available.
- Donate in-kind services or equipment** _____
- Join the LCS Membership Benefit Program** - LCS is a membership-structured organization and is in need of benefits from businesses and organizations to give and offer to new or renewing annual members (i.e. 10% off). This is a free advertising/promotion opportunity!
- Advertise** – Advertise your business or organization in the bi-monthly newsletter, *Literacy Matters*.
- Invite a representative from LCS** - to speak to come speak at meetings or luncheons.
- Help provide volunteers for LCS**

Company Name

Contact Name

Address

Title

Phone

Fax

Email

Signature

Date

Your contribution is tax-deductible to the extent allowed by law.